



Project Planner

Hello and thank you for downloading our proposal planner.

The purpose of this is to help us understand your project and what you hope to achieve through it.

Please answer as many questions as you can and when you're happy email to hello@design51.co.uk



General Details

What's your contact information?

Name, phone number and email address are all good.

Tell us a little about your company, product, service or organisation:



Project Information

Do you have a website currently? If so, what do you think are its strengths and weaknesses?

What is the predicted start-date for the website and when do you hope to launch?

What are your main goals for the website?

E.g. easier access to information, improved company image/rebranding, more sales.

What is your estimated budget for the website?

This honestly helps us and we don't use it to price but more to see what is possible.



Design

Give us some words and phrases that describe the look and feel you are after?
E.g. friendly, corporate, minimal, loud, etc.

Do you have any links to websites that achieve this look and feel?
Be specific about the parts you like.

List some of your competitor's websites and what you think of them?



Content

What content and features do you envisage being on the website?

E.g. search, mailing list sign-up, ability to buy products, user login, etc.

Would you like us to recommend additional features that we think could be helpful?

Do you have a Content Management System and if not then what features do you require?

E.g. SEO friendly URLs, user and group management, reporting, etc.



Additional Information

Anything else you think we should know?



Thankyou for your time!